



**CONTACT INFORMATION:**

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**TARGET THE RIGHT  
READER, QUICKLY**

*Do you want your headlines shown only to women who earn over \$100,000 a year, live in the greater Boston area, who have visited sites related to your business or who search for stock quotes on listed companies you compete with?*

*We can deliver that, every time, on time, guaranteed!!!*

**DRAW ATTENTION TO  
EVENTS**

*News Features work best to draw attention to an event, product or business depending on how they're written and presented. Their goal is readership and awareness.*

**TAKE ADVANTAGE OF  
LONG-TERM CAMPAIGNS**

*long-term campaigns are much more capable of building a storyline approach that can actually expand upon a business's own objectives or goals.*

**WORLD CITY PRESS, INC.**

[www.worldcitypress.com](http://www.worldcitypress.com)

**BUSINESS SUMMARY**

World City Press, Inc. is an electronic publisher of broad news, providing late-breaking news stories which are syndicated across three news networks whose coverage reaches over 3 million readers every day in 132 major market cities around the globe.

- World City Press is the only media company in the world able to offer guaranteed news exposure
- World City Press News features are targeted; published within the US, CA or UK.
- World City Press publishes broad news seven days a week across three markets
- World City Press Custom News Channels are comprised of high-traffic websites like Yahoo! Finance, CNN Money, AOL Money, ABC News, Fox News, WSJ and hundreds of other top brand sites
- World City Press reporters are based in New York, Washington DC, Houston, Reno, London, Hong Kong and Toronto; they publish news worldwide as it happens.
- World City Press publishes in excess of 450 original news stories every month that cover world, national, business, technology, health, entertainment, sports and environmental news topics.
- World City Press reaches over three million readers every day and is carried by top news aggregators worldwide.

**Getting more while  
paying less...**

- We are the only feature production house in North America whose primary focus is writing stories about businesses, more so than their products or services, though we are capable of fulfilling both arenas.*
- World City Press is the only business feature production house in North America to offer custom news channels that can quickly put your headlines in front of millions of readers no matter what business sector and at a cost so low that even the smallest business can afford it when an event calls for quick delivery of that news.*