

FOREX INTERNATIONAL TRADING CORPORATION

Stock Symbol-	FXIT.OB
Shares-	64,799,865
Market Cap-	\$23,975,950
Recent Price-	\$0.37
Short-term Target Price	\$1.03

CORPORATE INFORMATION

PHONE: 888-333-8075

WEB: <http://forex-international-trading.com>

FOREX INTERNATIONAL TRADING CORP.

NEWS FLASH: Forex International Trading Corporation, a company principally engaged in offering a web-based foreign currency trading platform to professional and retail clients announced on January 5, 2011 that has completed its first the acquisition of 45% of Triple 8 Limited. This acquisition gives the Company a firm foundation in the \$4 trillion Forex trading market. The impressive growth of Triple 8 Limited and historical ability to capture market Share will compliment FXIT’s strategy to grow revenue. Darren Dunckel, CEO of the Company stated “This first acquisition will provide us with the tools to execute our long term business plan for 2011.”

FOREX INTERNATIONAL TRADING CORP. (FXIT.OB)

BUSINESS OVERVIEW

Headquartered in Las Vegas, NV. (and a branch in New York City), FXIT operates an advanced online trading platform for The Foreign Currency Market (“Forex or FX”) to non U.S. residents. Incorporated in 2009, The Company estimates non U.S. residents represent 75% of online currency trading.

Management focuses on providing individual and institutional investors with a platform for buying and selling currencies, precious metals and commodity futures. This platform allows self-directed, broker-assisted, managed accounts and accumulation programs.

Through the platform, customers have access to over 20 currencies and bullion deliveries. The Forex is created by the global exchange of currencies and data suggests that it is the largest market in the world. According to the Bank for International Settlements, the average daily turnover (volume) in the Global FX

market in April 2010 was \$4 Trillion compared to only \$1.4 Trillion in 2001(Wall Street Journal, 9/1/10)

Historically, access to the Forex was only available to governments, commercial banks, corporations, and other large financial institutions. FXIT is now taking advantage of growth of online currency trading through its state-of-the-art web-based trading platform to individual investors around the world.

This platform is comprised of four main components

- 1) Web Front End
- 2) Content Management System (CMS)
- 3) Robust Trading Engine
- 4) Back Office

Combining these components enables operators to reach high levels of satisfaction and achieve maximum profits. Although the retail trading volume has experienced enormous growth over the past decade the industry still appears to be in its infancy. According to Aite Group research there are currently 110 million online traders worldwide but Aite estimates that only 1.1 million trade currencies.

MARKET OUTLOOK

The Foreign Currency Market (Forex or FX) is created by the global exchange of currencies and has the distinction of being the largest and most liquid financial market in the world today. Investors are discovering that you do not have to be a financial genius nor do you need a large sum of capital to participate. In fact, many ordinary people like you and me are learning about the Foreign Exchange Trading Market, and are finding that it is a unique way to make money.

Because every country or nation may have a different currency, Forex acts like the stock market whereby people and countries exchange money. For example, you can purchase the Japanese Yen for a set price and then sell it at a later date when a better conversion price is offered. It is the old adage of buying low and selling at a higher price in the future. In the past if you wanted to be a currency trader you would have to go to the bank or use a currency trader. Now everything can be accomplished online. Trading foreign currencies is a challenging and potentially very profitable opportunity for educated and experienced traders.

There is tremendous appeal for the Forex market and small investors are realizing too that this is a lucrative market with countless opportunities. FXIT has the expertise and technology which has helped break down the barriers that used to stand between retail clients of the FX market and the inter-bank market. With high-speed Internet access and a powerful central trading unit, the online trading platform at home user’s personal computer now serves as a gateway to the liquid FX market. Investors can now trade with the biggest banks in the world, with similar pricing and execution. What used to be a market dominated and controlled by major inter-banks is becoming a common field where individuals can benefit from the same opportunities as big banks do.

Recent figures indicate that Internet-based trading of currencies currently only accounts for about 5% of the total. Very strong growth lies directly ahead for the Forex market.

WHY CONSIDER FXIT?

Volatility is inherent in any small-cap stock these days, but that is especially true of stocks that trade over-the-counter, or OTC Bulletin Board. Keep this volatility in mind and you’ll be on your way to profiting from these upcoming price swings. Investor interest has returned after the turbulence suffered in 2008 and 2009 and this translates into volume picking up allowing the spread in penny stocks to shrink which in turn moves the price higher.

Movement in penny stocks can be powerful as many do not have a lot of shares that are unrestricted and available for trading on any given day. This narrow influence of available trading stock is what supports huge percentage moves in any sector that you are looking at. Forex International Trading Corp., in our opinion, has positive technical analysis indicators present at this time. In particular, we will be monitoring price movement in regards to see if large price gains are coupled with heavy transactional volume over the course of a number of days. If that turns out to be the case, it could be an indicator that the stock is starting to trend up and build momentum.

There are other types of technical analysis tools we will utilize as well, but with any newly trading company like FXIT, it takes time for a pattern to unfold. While any company with a great idea can easily fail through mismanagement, this company appears to have a solid business plan and strong management in place to build long-term shareholder value. If FXIT follows their business plan and continues to grow, our short-term target price of \$1.03 could be obtained.

ANALYST

Officers of Market Advisors, Inc. have been in business since 1983 and have provided stock market research for their clients since 1985. Company officials have often been quoted in a wide array of financial publications such as the Wall Street Journal, Investors Business Daily, Barron’s, Forbes Magazine and The Dick Davis Digest to name a few.